

AZ Design Education Network Presents:

2014 Regional Competition

Logo Contest



The logo will be used in:

- T-Shirts
- Certificates/Awards
- Event collateral
(rules, score cards, etc.)

DESCRIPTION

Students from area schools are invited to submit entries for review. The winning selection will be the official logo for this year's competition, held at *The Art Institute of Tucson* in the third Quarter.

PREVIOUS WINNERS





REQUIREMENTS

- o Logo designs created using vector art in *Adobe Illustrator*.
- o Text as follows:

Sixth Annual Tucson Area High School Graphic Design Championships 2014
(emphasize “Graphic Design Championships”).

- o Create both a **color** and **black & white** version
(display both versions on the same page).
 - o Convert all fonts to outlines
- o Submit for posting (maximum 5/school) by Friday November 22, 2013 at 4pm.
- o Teachers: Submit your top 5 submissions via email to both msrsen@pimajted.org and rebecca.lawson@tusd1.org for posting online.

SPECIFICATIONS:

SIZE: LETTER **FORMAT:** PDF **FONTS:** Convert to Outlines

** Submissions not meeting the above-noted requirements may be disqualified.*

SELECTING A WINNER

o Participating school will vote between 11/25/13 and 11/27/2013. (Thanksgiving week)

** No votes for designs from your own school.*

*** Each school will receive an equal voice in voting, regardless of quantity of students in program/total votes tallied.*

o Vote totals must be posted by teacher by 11/27/2013 at 4pm.

o Winning design will be announced during early December.