SCENARIO

Arizona Design Education Network (ADEN)'s Spring 2014 exhibit: *Arte Primavera* is now scheduled and will be a real event, featuring the very best work produced from each member school. In order to get the word out about the event, they need promotional materials made.

Your challenge for this assignment is to design the show's POSTER (using the winning logo from last week). The winning design will be produced and displayed throughout the county to promote the event. Good luck!

QUICKFIRE DESIGN #2b: Event Poster

SPECIFICATIONS

Poster design for event, can combine vector (Ai) and raster (Ps) imagery. Include the EVENT LOGO (Arte Primavera), Required Text, and Sponsor Logos (all provided to you with this assignment).

LOGO SIZE

Dimensions: 11" x 17" vertical
Margins: .25" all 4 sides
Resolution: 300 ppi
Colors: CMYK mode

Imagery: your choice, not required *(except logos)*
Text: Refer to file provided.
convert all text to outlines
Name of File: name-eventposter-School Abbreviation.pdf
Example: *B-Smith-eventposter-CFHS.pdf*

Time Limit: Entire design must be completed & submitted to teacher within one regular-length class period (~55 minutes, 1 hour maximum). No exceptions.

TEACHERS:
Select top <u>five</u> designs, submit to Mike from JTED & Rebecca from Sabino in format for web posting.

*Please re-name all submissions to remove student names using the following filename format:
SchoolAbbreviation-Design#.(jpg or gif or .png) EX: CFHS-01.gif ; IRHS-04.jpg ; JTED-03.png etc.*

Submit to <u>msrsen@pimajted.org</u> & <u>azgraphicsteacher@gmail.com</u> by Thursday 1/23/14 at 4pm.