2013-14 Quickfire #2c:

Event Program
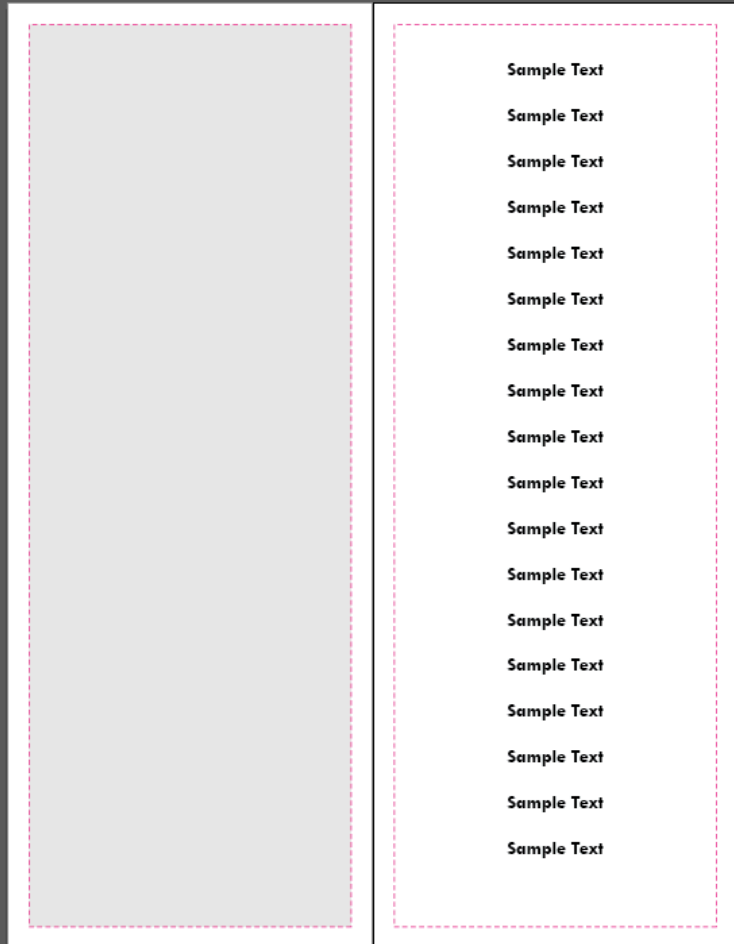
Deadline: *Thursday February 6, 2014*

SCENARIO

Arizona Design Education Network (ADEN)'s Spring 2014 exhibit: *Arte Primavera* has one more need that will be addressed by a quickfire: the event's program.

Your challenge for this assignment is to design the show's Program Cover and an Interior Page layout. Your design will use the real event logo, but will use a fictitious school's info to create an interior page layout (see attached). The winning design will be used as the template for the real event program. Good luck!

Page Setup

1/4" Margin around all sides

Sample Text
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COVER DESIGN

INDIVIDUAL SCHOOL PAGE LAYOUT

Two side-by side pages *(each 4.25" x 11")* combine to make one letter-sized page *(8.5" x 11")*:

• Left Side is Cover Design.

- Must include Logo, event date (4/23/2014).

• Right Side is an interior page layout of one school's entries.

- Must include school logo, text from file (provided to you).

SPECIFICATIONS

Page layout designs can combine vector (Ai) and raster (Ps) imagery. Please also include the EVENT LOGO (Arte Primavera), Required Text, and School Logo (all provided to you with this assignment).

PAGE SIZE

Dimensions: Two 4.25" w x 11" t
Margins: .25" all 4 sides
Resolution: 300 ppi
Colors: CMYK mode

Imagery: your choice, not required *(except logos)*
Text: Refer to file provided.
convert all text to outlines
Name of File: name-program-School Abbreviation.pdf
Example: *B-Smith-program-CFHS.pdf*

Time Limit: Entire design must be completed & submitted to teacher within one regular-length class period (~55 minutes, 1 hour maximum). No exceptions.

TEACHERS:
Select top <u>five</u> designs, **submit** to Mike from JTED & Rebecca from Sabino in format for web posting.

*Please re-name all submissions to remove student names using the following filename format:
SchoolAbbreviation-Design#.(jpg or gif or .png) EX: CFHS-01.gif ; IRHS-04.jpg ; JTED-03.png etc.*

Submit to <u>msrsen@pimajted.org</u> & <u>azgraphicsteacher@gmail.com</u> by Thursday 2/6/14 at 4pm.